

# Cloud security

5 data points every CISO should see.



## 1 | Prevalence of cyber attacks

Cloud security incidents have become a common occurrence, with **45% of organisations reporting four or more cloud-related security incidents over the last year.**

(Source: [Infosecurity Magazine](#))

80%

of companies have been subject to cloud security breaches in the past year.

Global average breach cost reached

**\$4.88M**

in 2024, a 7 year high.

## 2 | Cost of inaction

The cost of inaction is climbing, with the **average breach cost increasing 10% YoY**, and public-cloud-only breaches by 13.1% to **\$5.17M**. Investing in prevention, identity controls, and faster response is **critical**.

(Source: [IBM Cost of a Data Breach 2024](#))

## 3 | Tool sprawl complexity

This significant increase in security tools can lead to **management complexity, inefficiencies, poor visibility, and higher operational expenses**. Organisations need a clear, accurate view of their cyber estate.

(Source: [Infosecurity Magazine](#))



Organisations now have an average of

**76**

security tools to manage.

95%

of UK organisations are partnering with managed security service providers for cloud security solutions.

## 4 | Growing reliance on MSSPs

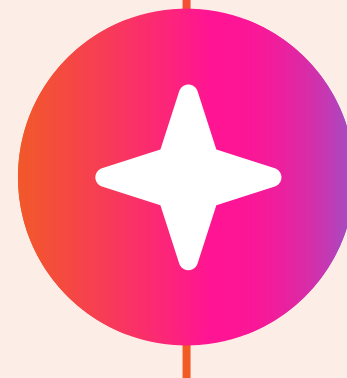
This demonstrates a strong recognition among organisations of the benefit and ROI of collaborating with partners to **enhance their cloud security posture**.

(Source: [Security Brief](#))

## 5 | AI: the future of cybersecurity

As AI continues to evolve, organisations are recognising **its potential to enhance their cybersecurity capabilities and stay ahead of emerging threats**. But, understanding it and the potential risks is crucial.

(Source: Capgemini Research Institute's [Cybersecurity in the AI Era report](#))



**71%**

of organisations believe AI-powered cybersecurity solutions will be critical to their security posture in the next 2 years.

# Stay in Ctrl.

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