

For many organisations, the promise of cloud efficiency is undermined by significant waste.

According to the Flexera 2024 State of the Cloud Report, an estimated 30% of public cloud spend is wasted annually, this represents a major drain on resources and a significant opportunity for optimisation.

This challenge leads to critical financial questions:

Why is our Azure bill so high and unpredictable?

How much are we paying for over-provisioned or unused resources?

Where, precisely, can we **reclaim** wasted budget?

We believe your cloud investment should be a strategic asset, not a runaway cost centre. For that reason, we are launching a new initiative aimed at financial leaders who want to **reclaim** control and maximise the business value of every pound spent in Azure.

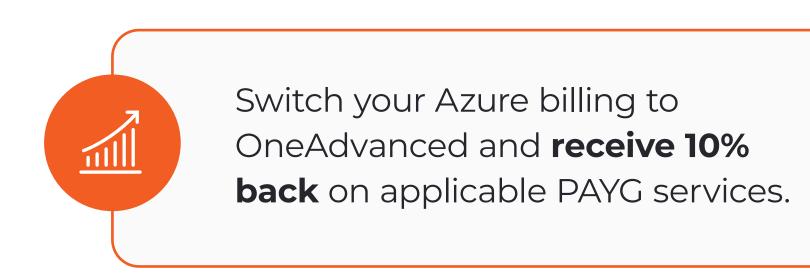


## The OneAdvanced offer

Immediate savings and long-term value



To demonstrate our confidence, we are introducing a direct offer:



But that is just the start. Our core objective is to embed a culture of financial accountability into your cloud operations, a practice known as FinOps, with long-term savings typically in the 20-40% range. Our UK-based managed service team acts as an extension of your own, bridging the common gap between Finance and IT. Our goal is to move beyond the initial discount and deliver sustainable, long-term savings.

**Customer Success Stories** 

"OneAdvanced helped us identify over £100k in unused Azure resources within three months. The FinOps team translated cloud spend into business insight - exactly what my finance team needed."

**OneAdvanced IT Services Customer** 

# How it works

#### Action Stage

Appoint

Nominate OneAdvanced as your Microsoft Cloud Solution Provider (CSP).

Immediate 10% Rebate on PAYG Services: We instantly return

Complete Financial Clarity: We pinpoint exact sources of waste,

inefficiency, and overspend, providing a detailed map of your

10% of the Microsoft rebate we receive, directly reducing your

Financial benefit

Our FinOps experts

net Azure costs from day one. Zero cost, zero obligation.

**Assess** 

thorough assessment of your Azure environment.

We present a detailed

report of actionable

conduct a complimentary,

current Azure expenditure. No cost to you. Empowered Decision-Making: You receive a business case for

**Advise** 

Our consultancy fee of

15% is only applied once

savings recommendations.

recommendations internally, with an incumbent partner, or engage OneAdvanced.

optimisation, free of charge. You can choose to action these

**Action & Achieve** 

the identified cost savings have been successfully implemented and realised.

Our success is directly tied to yours.

Performance-Based Partnership: Our fee is 15% of the realised

monthly savings we deliver. If you don't save, you don't pay.

## Why Partner with OneAdvanced?

The CFO's Advantage

Our interests are perfectly aligned with your financial objectives.

clear financial narrative and actionable strategy. 

We provide the expertise to translate complex cloud data into a



#### Start saving money from the moment you appoint us as your CSP

with our rebate offer.



#### **Financial Risk** Our assessment is complimentary, and

gain-share model. We are investing in your success.

our primary fee is a



#### Move from reactive, unpredictable cloud bills to proactive financial

management with

predictable costs and clear departmental accountability.



#### spent in Azure is efficient, necessary, and directly contributing to your

business's bottom line.

Ensure every pound



dedicated team of

FinOps specialists who

understand both the

technology and the financial imperatives that drive your business.

# your cloud spend today

Reduce and optimise



no-obligation discussion on how we can provide an immediate financial return and long-term value: managedit@oneadvanced.com

Contact us for a confidential,

or promotions is subject to OneAdvanced's review and approval. Not all organisations may be eligible, and OneAdvanced reserves the right to decline or modify the offer at any time. Please contact us for more information on eligibility criteria and to discuss your specific requirements.

Eligibility for the FinOps service and any associated discounts



Microsoft
Solutions Partner Digital & App Innovation Microsoft

Modern Work

Microsoft

Security

Data & Al





Management

**CERTIFIED** 





