



For many organisations, the promise of cloud efficiency is undermined by significant waste.

According to the Flexera 2024 State of the Cloud Report, an estimated **30% of public cloud spend is wasted annually**, this represents a major drain on resources and a significant opportunity for optimisation.

This challenge leads to critical financial questions:

Why is our Azure bill so **high and unpredictable**?

How much are we paying for **over-provisioned or unused resources**?

Where, precisely, can we **reclaim wasted budget**?

We believe your cloud investment should be a strategic asset, not a runaway cost centre. For that reason, we are launching a new initiative aimed at financial leaders who want to **reclaim control and maximise the business value of every pound spent in Azure**.



The OneAdvanced offer

Immediate savings and long-term value



To demonstrate our confidence, we are introducing a direct offer:

Switch your Azure billing to OneAdvanced and **receive 10% back** on applicable PAYG services.

But that is just the start. Our core objective is to embed a culture of financial accountability into your cloud operations, a practice known as FinOps, with **long-term savings typically in the 20–40% range**. Our UK-based managed service team acts as an extension of your own, bridging the common gap between Finance and IT. Our goal is to move beyond the initial discount and deliver sustainable, long-term savings.

Customer Success Stories

“OneAdvanced helped us identify over £100k in unused Azure resources within three months. The FinOps team translated cloud spend into business insight - exactly what my finance team needed.”

OneAdvanced IT Services Customer

How it works

Stage	Action	Financial benefit
1 Appoint	Nominate OneAdvanced as your Microsoft Cloud Solution Provider (CSP).	Immediate 10% Rebate on PAYG Services: We instantly return 10% of the Microsoft rebate we receive, directly reducing your net Azure costs from day one. Zero cost, zero obligation.
2 Assess	Our FinOps experts conduct a complimentary, thorough assessment of your Azure environment.	Complete Financial Clarity: We pinpoint exact sources of waste, inefficiency, and overspend, providing a detailed map of your current Azure expenditure. No cost to you.
3 Advise	We present a detailed report of actionable savings recommendations.	Empowered Decision-Making: You receive a business case for optimisation, free of charge . You can choose to action these recommendations internally, with an incumbent partner, or engage OneAdvanced.
4 Action & Achieve	Our consultancy fee of 15% is only applied once the identified cost savings have been successfully implemented and realised.	Performance-Based Partnership: Our fee is 15% of the realised monthly savings we deliver. If you don't save, you don't pay. Our success is directly tied to yours.

The CFO's Advantage

Why Partner with OneAdvanced?

Our interests are perfectly aligned with your financial objectives. We provide the expertise to translate complex cloud data into a clear financial narrative and actionable strategy.

Gain Immediate ROI

Start saving money from the moment you appoint us as your CSP with our rebate offer.

Eliminate Financial Risk

Our assessment is complimentary, and our primary fee is a gain-share model. We are investing in your success.

Achieve Budgetary Control

Move from reactive, unpredictable cloud bills to proactive financial management with predictable costs and clear departmental accountability.

Maximise Your Cloud Investment

Ensure every pound spent in Azure is efficient, necessary, and directly contributing to your business's bottom line.

Leverage Expert Insight

Benefit from a dedicated team of FinOps specialists who understand both the technology and the financial imperatives that drive your business.

Reduce and optimise your cloud spend today



Contact us for a confidential, no-obligation discussion on how we can provide an immediate financial return and long-term value:

managedit@oneadvanced.com

Eligibility for the FinOps service and any associated discounts or promotions is subject to OneAdvanced's review and approval. Not all organisations may be eligible, and OneAdvanced reserves the right to decline or modify the offer at any time. Please contact us for more information on eligibility criteria and to discuss your specific requirements.