

OPERATIONAL POLICY

# Acceptable Use Policy

**Version 5**

Legal & Compliance



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# 1. Policy

This Acceptable Use Policy ("AUP") forms part of the agreement between Customer and OneAdvanced governing Customer's use of the Service ("Agreement"). All capitalised terms not defined herein are as defined in the Agreement.

## **PLEASE READ THE TERMS OF THIS POLICY CAREFULLY BEFORE USING THE SERVICE OR HOSTED SOFTWARE**

This acceptable use policy sets out the content standards that apply when a Customer uploads content to a Service, makes contact with other users via the Service or interacts with the Service in any other way.

# 2. Prohibited uses

## **A. Customers may not use the Service:**

- In any way that breaches any applicable local, national or international law or regulation.
- In any way that is unlawful or fraudulent or has any unlawful or fraudulent purpose or effect or includes illegal content or promote any illegal content or activity.
- For the purpose of harming or attempting to harm or exploit minors in any way.
- To bully, insult, intimidate or humiliate any person.
- To send, knowingly receive, upload, download, use or re-use any material which is defamatory, obscene, offensive, hateful or inflammatory, promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
- Infringes any copyright, database right or trade mark of any other person, infringes any copyright, database right or trade mark of any other person.
- To include any advertising or promote any services or web links to other online services.
- To transmit, or procure the sending of, any unsolicited or unauthorised advertising or promotional material or any other form of similar solicitation (spam).
- To knowingly transmit any malicious software being any device or thing that may prevent, impair, or otherwise adversely affect the operation of any computer software, hardware, or network, telecommunications service, equipment or network, or any other service or device; or prevent, impair or otherwise adversely affect access to or the operation of any program or data, including the reliability of any program or data (whether by re-arranging, altering or erasing the program or data in whole or part); or adversely affect the user experience, including (without limitation) worms, trojan horses, viruses, logic bombs, time bombs, backdoors, trap doors, artificial intelligence-software and other software used for opponent-profiling, automatic betting and other similar or related behaviour.
- To upload terrorist content.

**B. Customers must not, under any circumstances, use, or facilitate or allow others to use, OneAdvanced AI features for any of the following purposes:**

- 1. Do NOT use AI to perform or facilitate dangerous, illegal or malicious activities, including:**

Prohibited Use	Examples
<b>Facilitating or promoting illegal activities or violations of law</b>	<ul style="list-style-type: none"> <li>• Promoting or generating content related to child sexual abuse or exploitation.</li> <li>• Promoting or facilitating the sale of, or providing instructions for synthesising or accessing, illegal substances, goods or services.</li> <li>• Facilitating or encouraging users to commit any type of crime.</li> <li>• Promoting or generating violent extremism or terrorist content.</li> </ul>
<b>Abusing, harming, interfering with or disrupting services (or enabling others to do the same)</b>	<ul style="list-style-type: none"> <li>• Promoting or facilitating the generation or distribution of spam.</li> <li>• Generating content for deceptive or fraudulent activities, scams, phishing or malware.</li> </ul>
<b>Attempting to override or circumvent safety filters or intentionally cause the AI tool to act in a manner that is in breach of this Policy or any other OneAdvanced policies</b>	<ul style="list-style-type: none"> <li>• Attempting to “jail break” the functionality of an AI tool so that its safety features are overridden.</li> </ul>
<b>Generating content that may harm or promote the harm of individuals or a group</b>	<ul style="list-style-type: none"> <li>• Generating content that promotes or encourages hatred.</li> <li>• Facilitating methods of harassment or bullying to intimidate, abuse or insult others.</li> <li>• Generating content that facilitates, promotes or incites violence.</li> <li>• Generating content that facilitates, promotes or encourages self-harm.</li> </ul>

	<ul style="list-style-type: none"> <li>• Generating personally identifying information for distribution or other harm.</li> <li>• Tracking or monitoring people without their consent.</li> <li>• Generating content that may have unfair or adverse impacts on people, particularly impacts related to sensitive or protected characteristics.</li> </ul>
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**2. Do NOT use OneAdvanced AI features to generate and distribute content intended to misinform, misrepresent or mislead, including:**

Prohibited Use	Examples
<b>Misrepresenting the origins of the content by claiming it was created by a human, or representing generated content as original works, in order to deceive</b>	<ul style="list-style-type: none"> <li>• Generating forged documentation (e.g. creating forged contracts or other legal documentation).</li> </ul>
<b>Generating content that impersonates an individual without the individual's permission and explicit disclosure that the content is not real</b>	<ul style="list-style-type: none"> <li>• Creating "deep-fake" textual or audiovisual material (e.g. generated images of an actor within promotional materials).</li> </ul>
<b>Making misleading claims of expertise or capability</b>	<ul style="list-style-type: none"> <li>• Making misleading claims of expertise or capability in areas such as health, finance, government services or legal advice.</li> </ul>
<b>Making automated decisions that have significant or legal effects on individuals</b>	<ul style="list-style-type: none"> <li>• Making automated decisions about individuals without meaningful human involvement in areas such as finance, legal, employment, healthcare, housing, immigration, insurance, investigations and social welfare.</li> </ul>

<b>Generating sexually explicit content</b>	<ul style="list-style-type: none"> <li>Generating content for the purposes of pornography or sexual gratification (e.g. sexual chatbots).</li> </ul>
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#### C. Customer also agree:

- Not to reproduce, duplicate, copy or re-sell any part of the Service in contravention of the provisions of the Service Terms
  - [Schedule 2](#)
  - [Schedule 3](#)
- Not to access without authority, interfere with, damage or disrupt:
  - any part of the Service
  - any equipment or network on which the Service is stored;
  - any software used in the provision of the Service; or
  - any equipment or network or software owned or used by any third party.

## 3. Responsible AI Requirements

If you use OneAdvanced AI Features to make consequential decisions, you must evaluate the potential risks of your use case and implement appropriate human oversight, testing, and other use case-specific safeguards to mitigate such risks. You agree to provide information about your intended AI uses and compliance with this Policy upon request.

You and your end users are responsible for all decisions made, advice given, actions taken, and failures to take action based on your use of OneAdvanced AI Features. Outputs should always be evaluated for accuracy and appropriateness for your use case.

You acknowledge that OneAdvanced AI Features are not designed to provide tailored professional advice in specialised fields including legal, medical, financial, or other regulated professional services. AI-generated content in these areas is provided for informational purposes only and does not constitute professional advice from a licensed practitioner.

You acknowledge that AI Customer Outputs may contain or derive from copyrighted material. You are solely responsible for ensuring compliance with copyright law, conducting independent verification that outputs do not infringe third-party rights, and obtaining necessary permissions or licenses before using AI Customer Outputs in any commercial, public, or other manner that may implicate intellectual property rights.

## 4. Breach of this policy

When OneAdvanced consider that a breach of this acceptable use policy has occurred, OneAdvanced may take such action as OneAdvanced deem appropriate.

Failure to comply with this acceptable use policy constitutes a material breach of the OneAdvanced [Standard Terms](#) upon which a customer is permitted to the OneAdvanced Service, and may result in OneAdvanced taking all or any of the following actions:

- Immediate, temporary or permanent withdrawal of a Customer's right to use the Service.
- Immediate, temporary or permanent removal of any contribution uploaded by a Customer to the Service.
- Legal proceedings against a Customer for reimbursement of all costs on an indemnity basis (including, but not limited to, reasonable administrative and legal costs) resulting from the breach.
- Disclosure of such information to law enforcement authorities as OneAdvanced reasonably feel is necessary or as required by law.

OneAdvanced exclude the liability for all action we may take in response to breaches of this acceptable use policy. The actions OneAdvanced may take are not limited to those described above, and we may take any other action we reasonably deem appropriate.



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